



## **Increase Your Business Footprint with Island Green Living Association**

Island Green Living Association (IGLA) is an organization dedicated to the preservation, conservation and environmentally responsible living practices on USVI and beyond. It is our belief that with awareness, education, and collaboration with both government and private sectors, we can establish USVI as a prime eco-destination and model for the rest of the islands.

This year's biggest initiative is to gain community engagement through as many platforms as possible. With the help of the Virgin Islands Department of Education, for example, IGLA has already launched a sustainable curriculum that teaches the students, and their parents, how to Live Green. Exposing green practices to the children will sustain USVI's future. In addition, IGLA will host a Green Living Summit that examines the sustainability solutions in the Caribbean and beyond. Featuring representatives from Environmental Protection Agency and other prominent speakers as well as a showcase of sustainable vendors, we expect hundreds in attendance. Throughout the year, we will continue to be in contact with USVI's residents via town halls, newsletters, meetings and other events.

Island Green Living Association believes in achieving together. Together, we will raise awareness of our initiatives, form beneficial relationships, and gain positive reputations from credible leaders in the community. Listed below are ways you can increase your business footprint in terms of market share, enhanced revenue, and local community awareness:



# Island Green Living Association

## Branding Opportunities

PLATINUM	GOLD	SILVER
<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>
2 Available	3 Available	5 Available
<ul style="list-style-type: none"> <li>– Presentation on sustainable practices of the sponsor’s product or service at IGLA/EPA seminar open to the public and held in St. Thomas</li> <li>– Presentation at select schools on sustainable practices St. Thomas, St. Croix, St. John</li> <li>– Recognition in all printed and online announcements and programs</li> <li>– Access to IGLA Member Contact Database</li> <li>– Feature on Newsletter</li> <li>– Green page listing on IGLA website</li> <li>– Website logo display</li> <li>– Adopt 3 schools for sustainable curriculum</li> <li>– Presenter for Gold medal winner of Upcycling award at the annual STEAM fair</li> <li>– Business membership for 3 years</li> </ul>	<ul style="list-style-type: none"> <li>– Presentation at select schools on sustainable practices of the product or service St. Thomas and St. Croix only</li> <li>– Recognition in all printed and online announcements and programs</li> <li>– Green page listing on IGLA website</li> <li>– Website logo display</li> <li>– Adopt 2 schools for sustainable curriculum</li> <li>– Presenter for Silver medal winner of Up cycling award at the annual STEAM fair</li> <li>– Business membership for 2 years</li> </ul>	<ul style="list-style-type: none"> <li>– Presentation at select schools on sustainable practices of the product or service St. John only</li> <li>– Recognition in all printed and online announcements and programs</li> <li>– Green page listing on IGLA website</li> <li>– Website logo display</li> <li>– Adopt 1 school for sustainable curriculum</li> <li>– Presenter for Bronze medal winner of Upcycling award at the annual STEAM fair</li> <li>– Business membership for 1 year</li> </ul>



## **Additional Branding Opportunities**

### **RESOURCEDEPOT/THRIFT STORE \$50,000.00**

- Naming rights
- Signage
- All marketing will include logo
- Invoices and receipts will include logo
- Valid for up to 3 years with option for renew.

### **ADOPT A SCHOOL FOR SUSTAINABLE CURRICULUM**

Photo Op with students, teachers, guests speaker in class, any other custom idea in helping school compete Upcycling Contest

- 3 schools \$10,000.00
- 6 schools \$15,000.00
- Each additional school \$2500.00

### **IGLA REUSABLE BAGS**

Logo represented on bag

- 1000 bags \$6000.00
- 5000 bags \$25,000.00

### **IGLA TEE SHIRT**

Logo represented on sleeve

- 1000 shirts \$8500.00
- 5000 shirts \$33,500.00

### **IGLA REUSABLE WATER BOTTLES**

Logo represented on bottle

- 1000 bottles TBD
- 5000 bottles TBD